October 2023

Dear Local Business,

**Christmas Window Competition 2023**

The Bexhill Town Centre Christmas Window Display Competition will be running again this year, and we do hope as many shops as possible will enter. Local residents always say how much they appreciate the efforts made by town centre businesses who take part and how much they enjoy viewing all the displays. Entry is **free** and open to any town centre shop or business with an external window display area. This year’s theme will be **‘Christmas Celebrations’** The theme can be interpreted in any way you choose and will hopefully give our shops and businesses plenty of scope to use their creative skills.

**As usual, we will be awarding a first prize of £50, which has been donated to the competition.**

Participating window displays should be completed at any time up to 9.30 am on Thursday 30th November when judging will begin. Names of competitors will be publicised as widely as possible, on websites and social media, and hopefully in the local press. Also Alexis Markwick will once again add the names of all participants to an interactive map, which will be linked to facebook and local websites. This is the link <https://bexhill-osm.org.uk/xmas>

The members of the panel of independent judges will be announced shortly.

We also ask that all competitors put a notice saying ‘**Christmas Window Display Competition Entry**’ on their displays to announce they are taking part. We will continually urge customers to come and view your entries.

Any business situated between (and including) Sackville Road and Sea Road, and the seafront and Town Hall Square is eligible to take part. Entries will also be welcome from Wickham Avenue and the southern end of London Road.

In addition to the first prize, certificates will be given to 1st, 2nd and 3rd best windows + highly commended awards if the standard is high enough. The winners will be announced on social media and hopefully in the local press. The results will also be posted in the window of the Bexhill Town Council Hub in Western Road.

In order to enter, you must register, so we can make sure that the judges see your entry. Please do so by emailing baldryclaire@btinternet.com or telephoning Claire Baldry on 01424 213952.

It will help with our organisation, if you can register as soon as possible. However, the final deadline for registration is Saturday 25th November. The sooner you register, the sooner we can add you to our publicity.

Thank you for your support, and good luck to all the entrants.

With best wishes,

Claire Baldry (Competition Organiser)

Please note that Bexhill Community Events Group have kindly offered their support to the competition this year.